

MINUTES
Meeting of the Twin Falls City Council
Monday, December 12, 2011
City Council Chambers
305 3rd Avenue East -Twin Falls, Idaho

PRESENT: Mayor Don Hall, Vice Mayor Greg Lanting, Councilpersons Trip Craig, Lance Clow, Rebecca Mills Sojka, David E. Johnson and William Kezele

ABSENT: None

STAFF: City Manager Travis Rothweiler, City Attorney Fritz Wonderlich, Community Development Director Mitch Humble, Assistant City Engineer Troy Vitek, Economic Development Director Melinda Anderson, Finance Director Lorie Race and Deputy City Clerk Sharon Bryan

Mayor Don Hall called the meeting to order at 5:00 PM. He then invited all present, who wished to, to recite the Pledge of Allegiance to the Flag. Mayor Hall asked Boy Scout Nathan Christensen of Troop 16 to lead the Pledge of Allegiance.

City Manager Travis Rothweiler asked that an additional item be added to the Agenda: Item for Consideration #6 approving the submission of an application to the U.S. Economic Development Administration for partial funding of the industrial Water Capacity Improvement Project-Eastland to Hankins Road and committing City resources for the non-federal share of the project costs; and Authorizing the City Manager to sign and submit the approved application via Internet upload to Grants.gov. Proposed Resolution 1877

Vice Mayor Greg Lanting moved to amend the agenda by adding item #6. The motion was seconded by Councilperson Lance Clow and roll call vote showed all members present voted in favor of the motion. Approved 7-0

I. CONSENT CALENDAR:

1. Consideration of accounts payable for December 6 - 12, 2011.

MOTION:

Councilperson Clow made the motion to approve the Consent Calendar as presented. The motion was seconded by Vice Mayor Lanting and roll call vote showed all members present voted in favor of the motion. Approved 7 - 0

II. ITEMS FOR CONSIDERATION:

1. Consideration of a plan for implementation of traffic calming measures addressing the driveways on Robbins Avenue West.
2. Mayor Don Hall abstained from this item due to his employment with the College. Vice Mayor Greg Lanting took charge of the meeting.

Community Development Director Humble reviewed the plan for implementation of traffic calming measures addressing the driveways on Robbins Avenue West. Valley gutters were proposed by the College. Community Development Director Humble stated that City Engineer Jackie Fields recommended speed tables.

Council discussed the following concerns:

Public improvements paid for by the applicant

Because of the condition of the approval of the change wouldn't we want something we could remove.

Councilperson Clow asked if there would be no parking on Robbins. Community Development Director Humble stated that unless added to the PUD, parking would typically be allowed along Robbins.

Councilperson Clow made the motion to approve the traffic calming measures and the driveway locations on Robbins Avenue West with the recommendation that we use speed tables rather than the valley gutters. The motion was seconded by Councilperson Johnson and roll call vote showed all members present voted in favor of the motion. Approved 6 – 0. Mayor Hall abstained.

2. Consideration of adoption of one (1) ordinance (s) regarding a request for a Zoning District Change and Zoning Map Amendment from R-4 PRO to R-6 PUD for 8.5 (+/-) acres to allow a college apartment complex on property located between the 140-250 Blocks of Falls Avenue West and Robbins Avenue West and for consideration of adoption of a PUD Agreement between the City of Twin Falls and the College of Southern Idaho, c/o Mike Mason representing the College of Southern Idaho. Proposed Ordinance 3021 and PUD Agreement 260.

Councilperson Johnson made the motion to place Ordinance 3021 on third and final reading by title only by suspending the rules. The motion was seconded by Councilperson Kezele and roll call vote showed all members present voted in favor of the motion. Approved 6-0. Mayor Hall abstained

Deputy City Clerk Sharon Bryan read the title for **Ordinance #3021** as follows:

Ordinance 3021

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TWIN FALLS, IDAHO REZONING REAL PROPERTY BELOW DESCRIBED; PROVIDING THE ZONING CLASSIFICATION THEREFORE; AND ORDERING THE NECESSARY AREA OF IMPACT AND ZONING DISTRICTS MAP AMENDMENT.

Councilperson Trip Craig moved approval of Ordinance 3021. The motion was seconded by Councilperson Johnson and roll call vote showed all members present voted in favor of the motion. Approved 6-0. Mayor Hall abstained.

Councilperson Johnson moved approval of PUD 260. The motion was seconded by Councilperson Kezele and roll call vote showed all members present voted in favor of the motion. Approved 6-0. Mayor Hall abstained.

Mayor Don Hall continued the meeting.

3. Consideration of a resolution for the sole source designation on the #4 Aeration Blower Equipment Package. Proposed Resolution 1875.

Troy Vitek, Assistant City Engineer, reviewed the sole source designation on the #4 Aeration Blower Equipment Package. He explained that there are two options: to either bid or sole source. He indicated that they have chosen to sole source because there are three aeration blowers at the treatment plant now and they would like to have another of the same kind. Staff recommends Spencer Turbine Company.

Councilperson Johnson made the motion to pass Resolution #1875 entitled:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TWIN FALLS, IDAHO, DECLARING A SOLE SOURCE SUPPLIER FOR PURCHASE OF AERATION BLOWER #4 EQUIPMENT PACKAGE.

The motion was seconded by Vice Mayor Lanting and roll call vote showed all members present voted in favor of the motion. Approved 7-0

4. Consideration of enrolling into the National Citizen Survey at a cost of \$5,900, with a total cost of \$11,000.

City Manager Rothweiler reviewed enrolling into the National Citizen Survey. He explained that every other year for nearly the past two decades, the City has asked its citizens to respond to its customer satisfaction survey. The last survey was issued in 2009. Through the survey, the City has been able to measure its citizens' opinions and impressions of the levels of services offered by the City's departments. In turn, we have been able to measure our customers' level of satisfaction with programs or services. Based on feedback it has received, the City has used the data collected during the survey as a part of the City's comprehensive strategic planning effort and to justify improvements to levels of service.

The National Citizen Survey (NCS) is a "turnkey" citizen survey service offered by the International City Management Association and the National Research Center. The NCS is considered to be a cost effective system for conducting comprehensive surveys of local residents. By participating in the NCS, the City of Twin Falls will have:

- _ Insights into the customer's expectations
- _ Opportunities to determine the quality and quantity of the service provided
- _ Assistance in developing organizational strategies, goals, objectives and tasks
- _ Tools to set performance standards, establish benchmarks and develop appropriate measurement tools
- _ Basis for evaluating outcomes, recognize accomplishments and celebrate successes, and develop strategies to elevate levels in areas that fall short of expectations.
- _ Communications vehicle with customers regarding satisfaction ratings and changes to programs and projects to meet the ever-changing demands for better services.

The NCS will allow the City to monitor trends in resident opinion, measure government performance, assess support for local policies, inform budget, land use, and strategic planning decisions, communicate with residents, and benchmark service ratings. NCS questions center around four core components: quality of life in the community, quality of local government services, residential participation in local activities, policy options and community demographics. The NCS survey we sent out in 2009 has been attached to this request. If the City of Twin Falls enrolls in the National Citizen Survey for 2012, it will also receive a geographic crosstab report and maps of geocoded responses for our customized questions at no additional cost. These two services are valued at nearly \$2,000. The NCS Basic Service is priced at \$9,900 as long as the City enrolls by January 15, 2012 and completes data collection by April 1, 2012. It includes:

Date: Monday, December 12, 2011

- _ Customized survey form with up to three “open response” style questions.
- _ Customized cover letter.
- _ Three mailings to 1,200 randomly selected households: pre-survey postcard and two mailings of the survey instrument.
- _ A margin of error (95 percent confidence interval) of no more than +/- 5 percentage points around any percent.
- _ Data input and cleaning.
- _ Data weighted to reflect population norms.
- _ Full report of results, including statistical analysis of survey results and comparison with national benchmarks.
- _ Technical assistance by phone and e-mail.
- _ Action chart that can help you decide where to best focus your resources.
- _ Key Driver Analysis.

The additional \$1,100 fee would allow the City to have custom benchmarking data, which would allow the City to develop a performance management system using the comparative data from similar, participating communities.

Data collected in previously issued City surveys would not be lost; questions asked in the NCS survey vehicle are similar to those asked by the City in previously issued surveys.

The cost to enroll in the NCS is \$5,900, which must be paid before January 12, 2012 in order to secure that price. The total cost of the NCS is \$11,000. Although no funds were appropriated to fund the survey this fiscal year, the City has budgeted \$14,500 for the implementation of a performance measurement system. The results from the NCS are needed before we implement a performance measurement system.

In 2009, the City spent about twice this amount, or \$22,000, on the survey.

The NCS process will allow the City of Twin Falls to will take an “inventory” of our citizens’ current beliefs and opinions of those receiving city services. Secondly, the results of the survey are analyzed, specific target levels are identified and performance measures can be developed. Lastly, internal policies are enacted and structures are put in place to continually track performance and to receive customer feedback. In addition, customers are provided feedback regarding changes to services based on their comments and suggestions. Additionally, it will allow the City to compare its performance and ratings with approximately 500 other communities. City Staff recommends the City of Twin Falls join the NCS.

Councilperson Clow asked if we would be using the same three questions as the last survey.

City Manager Rothweiler indicated that we would be using the same ones for consistency.

Councilperson Rebecca Mills Sojka moved approval of enrolling into the National Citizen Survey at a cost of \$5,900, with a total cost of \$11,000 according to recommendations by the City Manager. The motion was seconded by Councilperson Clow and roll call vote showed all present in favor of the motion. Approved 7-0

5. Re-consideration of a recommendation from the Downtown Parking Task Force regarding downtown parking management.

Mayor Hall recognized those in the audience regarding downtown parking.

Community Development Director Humble reviewed that at their 11/28/2011 meeting, the Council did not approve the parking task force's recommendations. However, the Council did request that the item be scheduled for re-consideration at this meeting. As the parking task force has not met since the 11/28 Council meeting, there are no additional or amended recommendations from the task force for tonight's discussion. However, supplemental information has been attached to this report, which includes the parking staff report for the 6/20/11 Council meeting. This report includes survey results and minutes from a neighborhood meeting held in May about downtown parking. Also attached are the minutes from the 11/28/11 Council meeting. Also included is additional parking enforcement information that may help the conversation. He explained there is no time frame and this is not a public hearing.

Mayor Hall indicated that the Council and the Parking Task Force have the best interest of downtown in mind.

Mayor Hall explained that he were "King for the day," this is what he would do:

- Remove all parking meters and place 2 hour parking signs.
- Remove all parking meters and donate to the Senior Center for them to sell in thrift shop or auction off.
- Encourage downtown businesses to raise funds necessary to put solar lighting on the poles.
- Place 3 hour parking signs on the first row in the back lots.
- Encourage leased parking lots and even expand the leased parking.
- Increase the cost of leased parking so that you can utilize those funds to help maintain and regulate parking.
- Hope that the new downtown organization would further their organization and eventually take over the parking and get government out of your way.
- Continue working with the URA and others to secure funding so that we can find funding for additional parking downtown.

Discussion ensued on the topic.

Councilperson Johnson moved that the Council adopt the recommendation made by the Downtown Parking Task Force regarding downtown parking and management thereof. The motion was seconded by Vice Mayor Lanting

Vice Mayor Lanting moved to amend the motion to remove the abandonment of the leased parking program and utilize the funds of leased parking for the management of leased parking. Councilperson Clow seconded the motion

City Manager Rothweiler explained parking is an enterprise fund, which means that the revenue it generates covers the cost. If any enterprise funds cannot pay bills, then the General Funds steps in. When it comes to enforcement it depends upon what that means and what it looks like if you have enough funding to cover the costs.

Councilperson Johnson asked Vice Mayor Lanting if he would be willing to make his amendment in 2 steps. Vice Mayor Lanting said he was willing to separate it. He agreed to take out the utilization of funds from leased parking for the management of leased parking

Vice Mayor Lanting then changed his motion to remove the abandonment of the leased parking program. Councilperson Clow seconded the motion.

City Manager Rothweiler reviewed the funding for parking in the current budget.

Roll call vote showed all present in favor of amendment. Approved 7-0

Councilperson Clow moved to amend the motion to retain meters in the 100 northwest block and the 100 & 200 southeast blocks of Main Avenue. Motion seconded by Councilperson Mills Sojka.

Discussion ensued on the following:

- Leave meters and change meters so that first 20 minutes would be free.
- Concerned about expense with no plan.
- Would follow recommendations of task force.
- Need good signage.
- Indicated we need to be out of the parking business.
- Remove the meters component.
- Would like to keep meters there.
- Meters have no historic value.
- Increase leasing to help pay for more proactive enforcement.
- Existence does not prohibit turnover.
- Concerned with what if people want meters back.

Councilperson Craig had a prior City engagement and exited the meeting at 6:00 PM

Roll call vote showed Councilperson Clow, Vice Mayor Lanting and Councilperson Mills Sojka voting for amendment and Mayor Hall, Councilperson Johnson and Councilperson Kezele voting against amendment. Motion failed. Failed 3-3

Councilperson Clow moved to amend the motion to leave meters on the 100 NW block and 100 & 200 SE blocks and bag them. The motion was seconded by Councilperson Mills Sojka.

Councilperson Clow indicated that the Task Force was unclear about leaving the poles all over downtown. Councilperson Johnson indicated he was not aware of the Task Force making any recommendations to leave poles in the ground. Also Main Street parking is

two hours only. Community Development Director Humble explained that the task force made no recommendation about the poles.

City Manager Rothweiler stated that staff would like direction as to what they would like regarding the removal of meters and poles.

Councilperson Mills Sojka was concerned about removal of poles and how much it would cost.

City Manager Rothweiler explained that we would remove poles and meters with internal labor. The Street Department would more than likely move poles and patch holes. Councilperson Johnson explained that the task force did discuss the poles, but they did not make any recommendations of removal of poles. Hope is that the business owners would get together and come up with a plan for what they want to do with parking.

Councilperson Mills Sojka was concerned about how attractive the meters and poles are. She would like to see the meters left and just bag them.

Councilperson Johnson asked about signage on the poles.

Community Development Director Humble explained that meter poles are not high enough. They would have to put up new poles and signs for 2 hour parking.

Councilperson Johnson said he would like to support this except we need a permanent solution rather than just bagging the meters.

Councilperson Clow said he was not sure what would be better, removing meters or bagging them.

Roll call vote showed Councilperson Clow, Vice Mayor Lanting and Councilperson Mills Sojka voting for amendment and Mayor Hall, Councilperson Johnson, Councilperson Kezele voting against amendment. Motion failed. Failed 3-3

Councilperson Clow amended the motion to regulate leased parking by a private security company and utilize the funds to improve signage in the parking lots. The motion was seconded by Vice Mayor Lanting and roll call vote showed Councilperson Clow, Mayor Hall, Councilperson Kezele, Vice Mayor Lanting and Councilperson Mills Sojka voting in favor of the motion. Councilperson Johnson voted against the motion. Motion passed 5-1

Councilperson Kezele indicated we need to be out of the parking business. Councilperson Clow stated that these are city owned parking lots. We are in the business. Mayor Hall was supportive of this motion. Councilperson Kezele explained that we need to get out of their way, be self sufficient, and leased parking should be self supporting.

Main Motion with two amendments:

Vice Mayor Lanting was concerned about not listening to the businesses. Councilperson Clow was concerned that removing meters is a mistake. Councilperson Mills Sojka echoed the comments of Councilperson Clow and Vice Mayor Lanting, while Councilperson Kezele wanted a better explanation of Lisa Fairbanks' letter.

Lisa Fairbanks, Downtown Business Owner, explained that if parking was free then there would not be a need for leased parking. She indicated that most are in favor of meters. Councilperson Johnson was concerned about several conflicting interests. Councilperson Mills Sojka – (Comment for Staff they admitted some responsibility for creating some of the parking problems. Recommendation for Staff we need to look at parking for new businesses. We have the responsibility to address.) Mayor Hall clarified that the comment was not from staff. City Manager Rothweiler explained that if you want to change the parking downtown then we need to change the Ordinance. Downtown is excluded from parking requirements because the geographic structure is not there. It is a land use process. Councilperson Clow commented that interesting dynamics are going on. (Set out for Task Force to improve parking downtown. It is all or nothing.) Councilperson Johnson said we should be part of the solution but we need to provide public parking lots where needed.

Councilperson Clow made a motion to table the request; seconded by Vice Mayor Lanting.

A discussion ensued:

Councilperson Kezele asked why table motion.
Councilperson Clow was concerned about what it will take to get recommendations in place. He would like to see a resolution to this.
Councilperson Kezele feels that concerns he had have been accomplished. Downtown needs to decide what they want and become self sufficient.

Motion was withdrawn by Councilperson Clow and seconded by Vice Mayor Lanting.

Councilperson Johnson said we should leave things as they are.
Vice Mayor Lanting was concerned about maintaining lots and meters, and he does not think taxpayers should be paying for this.
Councilperson Clow asked what task force wants.

Roll call vote of the main motion with two amendments showed Mayor Hall, Councilperson Johnson and Vice Mayor Lanting voting in favor of the main motion with two amendments and Councilperson Clow, Councilperson Kezele and Councilperson Mills Sojka voted against. Motion failed. Failed 3-3

City Manager Rothweiler said he understand that both leased and parking meters are in place. Staff will send out lease statements. Everything will be left the same. If there is a change in status staff will reimburse those leases that have been pre-paid.

20 minute Break 7:07 PM

Start at 7:27 PM

6. Approving the submission of an application to the U.S. Economic Development Administration for partial funding of the industrial Water Capacity Improvement Project-Eastland to Hankins Road and committing City resources for the non-federal share of the project costs; and Authorizing the City Manager to sign and submit the approved application via Internet upload to Grants.gov. Proposed Resolution 1877

City Manager Rothweiler explained the application process.

Councilperson Clow asked about time frame and budget concerns.

Carleen Herring, Region IV Director, went over the time frame and explained the block grant. She indicated that the water line and EDA project are combined in the block grant.

Councilperson Kezele exited the meeting at 7:07 PM

Councilperson Johnson made the motion to pass Resolution #1877 entitled:

**CITY OF TWIN FALLS
SIGN AND SUBMIT AUTHORIZATION
A RESOLUTION OF THE COUNCIL, CITY OF TWIN FALLS, IDAHO, APPROVING THE
SUBMISSION OF AN APPLICATION FOR AN U.S. ECONOMIC DEVELOPMENT
ADMINISTRATION GRANT TO PARTIALLY FINANCE THE CONSTRUCTION OF
WATER SYSTEM IMPROVEMENTS.**

The motion was seconded by Councilperson Clow and roll call vote showed all members present voted in favor of the motion. Approved 5-0

ADVISORY BOARD REPORTS/ANNOUNCEMENTS

- Wednesday is Employee Appreciation Lunch
- Lance Clow stated that there is a groundbreaking on December 19, 2011 at 10:00 AM for Chobani.
- Rebecca Mills Sojka – Wednesday, December 14, 2011 the Senior Citizen Center is having a Spaghetti Dinner fund raiser.

PUBLIC HEARINGS: 7:38 P.M.

. 1. Approval of a resolution authorizing the Mayor to sign and submit an application to the Idaho Department of Commerce to partially finance the Idaho Power 10 MW power line extension. Proposed Resolution 1876

Carleen Herring, Region IV explained this is one part of the funding needed to implement the infrastructure improvements required to support Agro-Farma's development on Kimberly Road. The company needs access to approximately 10 MW of electrical power and Idaho Power can provide that service from their new substation near Kimberly with the extension of roughly 1.75 miles of transmission line. The Idaho Department of Commerce – Community Development Block Grant (ICDBG) program is designed to assist communities build infrastructure that will generate new employment opportunities for the community's low- and moderate-income residents. The proposed 10 MW feeder line project meets the guidelines and requirements for the ICDBG program.

The construction of the 10 MW electrical feeder line project will require a cash match. The ICDBG application request is for \$550,000 of a current estimated budget of \$750,000.

Public Hearing is now open at 7:42 - No one spoke for or against

Public Hearing closed.

Councilperson Mills Sojka made the motion to pass Resolution #1876 entitled:

CITY OF TWIN FALLS
SIGN AND SUBMIT AUTHORIZATION
A RESOLUTION OF THE COUNCIL, CITY OF TWIN FALLS, IDAHO,
AUTHORIZING THE MAYOR TO SIGN AND SUBMIT AN APPLICATION FOR AN
IDAHO COMMUNITY DEVELOPMENT BLOCK GRANT TO PARTIALLY
FINANCE THE CONSTRUCTION OF INFRASTRUCTURE IMPROVEMENTS.

The motion was seconded by Councilperson Johnson and roll call vote showed all members present voted in favor of the motion. Approved 5-0

2. Consideration of a request to approve Proposed Ordinance 3022 adopting the Urban Renewal Agency of Twin Falls Revenue Allocation Area 4-3 Plan.

Melinda Anderson, Economic Development Director, explained that On November 3, 2011 the URA board approved the Urban Renewal Plan for Revenue Allocation Area #4-3. On November 8, 2011, the Twin Falls City Planning and Zoning Commission determined that the Plan conforms to the City Comprehensive Plan, Zoning Regulations, and general plan for development of the City, and recommended approval of the Plan. On November 10, 2011, the Notice of Public Hearing was published in the Times News, and on November 8, 2011, was transmitted to all taxing districts within the proposed revenue allocation area, setting the date for a public hearing to be held on Monday, December 12, 2011 at 6:00 o'clock, p.m., for consideration of the adoption of the Plan.

Public Hearing opened 7:45 – No one spoke for or against

Public Hearing closed.

Councilperson Johnson moved to approve Ordinance 3022 and put it on third and final reading by title only by suspending the rules. The motion was seconded by Vice Mayor Lanting and roll call vote showed all members present voted in favor of the motion. Approved 5-0

Deputy City Clerk Sharon Bryan read **Ordinance #3022** by title only as follows:

Ordinance 3022

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TWIN FALLS, IDAHO, APPROVING THE URBAN RENEWAL PLAN FOR REVENUE ALLOCATION AREA #4-3; AUTHORIZING THE CITY CLERK TO TRANSMIT A COPY OF THIS ORDINANCE AND OTHER REQUIRED INFORMATION TO COUNTY AND STATE OFFICIALS; AND PROVIDING AN EFFECTIVE DATE.

Councilperson Clow moved approval of Ordinance 3022. The motion was seconded by Vice Mayor Lanting and roll call vote showed all members present voted in favor of the motion. Approved 5-

ADJOURNMENT: There being no further business the meeting was adjourned at 8:05 PM.

Sharon Bryan, Deputy City Clerk