Twin Falls Urban Renewal Agency
Updates | January 2012

Projects

We had several items that developed in January including ongoing Chobani clips and substantial coverage of the Glanbia announcement. We continued to compile video and print clips of all the stories related to Chobani and Glanbia. We are also revising the promotional video on Chobani and C3. Below is some of the coverage we have received from the Times News on the Glanbia announcement.

Media

EDITORIAL: Cheese, Yogurt and Counterterrorism

ARTICLE: If we didn't know better, we'd be tempted to think of this past week as a dreary one with nothing but clouds, rain and our first real taste of winter weather. But we'd be wrong.

Jan 23, 2012 | 6:00 am | Loading…

Glanbia Gears up for Growth

ARTICLE: TWIN FALLS • If you ask him, Glanbia Foods CEO and President Jeff Williams says he isn't satisfied with operating the largest producer of American-style cheese in the U.S.

Jan 21, 2012 | 2:00 am | Loading…

Glanbia

IMAGE: Jeff Williams, CEO and President of Glanbia Foods, talks with members of the Urban Renewal Agency after the official announcement of plans to build a new $10 million company headquarters and research center in downtown Twin Falls.

Jan 20, 2012 | 11:45 pm

Glanbia's $15M Expansion in Twin Falls [Gallery]

ARTICLE: TWIN FALLS • Big cheese is bringing big money to downtown Twin Falls.

Jan 20, 2012 | 2:00 am | Loading…

Glanbia's $15M Investment in Twin Falls

IMAGE: Courtesy Twin Falls Urban Renewal Agency (ABOVE) BegoCucic, right, packages 40-pound blocks of white cheddar cheese Thursday at the Glanbia Foods plant in Twin Falls.

Jan 20, 2012 | 1:00 am

Glanbia site

IMAGE: Courtesy Twin Falls Urban Renewal Agency This map, provided by Uptown Developers, shows the proposed site of Glanbia Foods' $10 million to $1…

Jan 19, 2012 | 11:13 am

UPDATE Glanbia Project, Estimated at More than $10 Million, to be Built by March 2013

ARTICLE: TWIN FALLS • Glanbia Foods will formally announce on Friday plans to build a $10 million to $15 million corporate headquarters and innovation center in downtown Twin Falls.

Jan 19, 2012 | 11:15 am | Loading…

Glanbia concept

IMAGE: Courtesy Twin Falls Urban Renewal Agency This drawing from Uptown Developers shows Glanbia Foods' proposed $10 million to $15 million downtown Twin Falls corporate headquarters and innovation center, planed to be built by March 2013.

Jan 19, 2012 | 11:10 am

Hours

Client calls	3 hours
Client emails	3.5 hours
Agency calls	2.5 hours
Video Revise script	1.5 hours
Video review	3.5 hours
Travel	4.0 hours
Video review	1.0 hour
Board meeting	1.0 hour
Clip review and Delivery to client	4.0 hours
Glanbia writing, edits, and Client review	8.0 hours
Total hours	32 hours