Joslin Field,
MAGIC VALLEY REGIONAL AIRPORT BOARD
Airport Advisory Board Minutes
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DATE: 09/04/07

PRESENT: Marvin Hempleman – Chairman, Sherman Hansen - Vice-Chairman, Jim Conder, Phil Hafer

EX-OFFICIO: Shawn Barigar and George Urie

GUESTS: Charles Vance, Allen Hansten, Andy Coos, Trisha Bierle, Dave Lokker, Jason Davis, Ed Lang and Art Frantz

AIRPORT PERSONNEL: Bill Carberry, Tammy Taylor

1) Marvin called the meeting to order at 11:05 a.m. Marvin asked for a motion to approve the August meeting minutes. Sherman Hansen made a motion to approve the minutes; Jim Conder seconded the motion. Motion passed.

2) **AMENDMENTS TO THE AGENDA:** Move the introduction of Idaho's new Federal Security Director to the top of the Agenda.

3) **STATUS REPORTS:**

   a. **Construction/AIP Projects:** The pre-construction meeting is set for September 6, 2007 at 10:00 A.M. Ed Lang and Charles Vance have been speaking with tenants possibly affected by the construction. Many of these same tenants have been invited to the pre-construction meeting. The work is expected to start next week and completion of that work is expected within 30 days of the start date.

4) **ITEMS FOR CONSIDERATION:**

   a. **Introduction of Idaho's new Federal Security Director – Andrew Coos:** The four TSA representatives introduced themselves. Trisha Bierle – Customer Support Manger, Dave Lokker – Bomb, Jason Davis – Inspector and Andrew Coos – Federal Security Director for Idaho. Andrew introduced himself and spoke briefly about touring all the airports to get acclimated with them and his new position.

   b. **Review the sub-committee meeting with Liz Younger, Younger Agency, regarding terminal advertising:** Jim Conder spoke about the committee's meeting with Liz Younger. Jim had also gone on-line to view her website and gather more information on the agency. Jim was very impressed with her and her turn key operation. The rest of the committee was in agreement with that assessment. Jim spoke briefly about the proposal Liz Younger was putting together for us and how the revenue split might work. The committee would look to have the Younger Agency buy any display equipment necessary and allow the agency to take more of the revenue until those equipment cost were recouped. Then the revenue split would change. Shawn, as well as the other committee members, like the idea of having an agency manage the advertisement so it will be an organized and professional effort by an experienced team to obtain greater advertising

results here at the Airport. Jim Conder made a motion to approve the committee to continue negotiations with the Younger Agency. Sherman Hansen seconded the motion. Motion Carried. ITEM CLOSED

c. **Update on the upcoming trade show September 20th in the airport terminal:** Bill noted the Trade Show was set for Thursday, September 20th, 2007 at 5:30 P.M. until 8:00 P.M. Shawn said there were about 15 business currently signed up to set up booths at the Trade Show.

d. **Review the Airport's 5 year FAA AIP Capital Improvement Plan (CIP):** Bill said the last master plan compiled in 2003 had the crosswind runway project throughout its pages. There are many steps to take as we move towards starting and completing the crosswind runway project. The major steps are environmental review, land acquisition, design and construction. George Urie wanted to know if this crosswind runway concept had been given to the County Planning and Zoning. A copy of the runway study was forwarded to them, and further, the airport will be contracting with Riedesel this coming year to study the airspace impact of the new runway. At that time the study will be forwarded to Planning and Zoning for their review.

OPEN DISCUSSION:

- Bill stated that Gary Stone's mural extension project had been approved by the City and County. Gary is now going back to meet with them on possible funding for the project.

- Tammy Taylor is working on creating a complete historic document on the Twin Falls Airport. Jim Conder is looking up old colleagues as possible leads to information. Tammy will be setting up taped interviews with some of the long term tenants, airport enthusiasts etc who have valuable historic information committed to memory. Tammy will also be researching various archives in Twin Falls and in Boise.

Meeting adjourned at 11:45 PM for lunch at Happy Landing.

Bill Carberry
Airport Manager