THE URBAN RENEWAL AGENCY OF THE CITY OF TWIN FALLS

August 2011 Update

Business Opportunity Projects

- Current projects
  - Continue to work a manufacturing lead we received in mid-July.
  - Continue to converse with site consultant who indicated potential interest from two separate manufacturing companies. Consultant (Boise-based) visited in July and toured several properties. Very informal.
  - SE Twin waterline – construction began July 11 and is expected to conclude by early November. The two new motors for the pump station may not be installed until early 2012 due to the long lead time needed to deliver them.
  - C3/Concept 91 parking lot was repaired and seal coated in July.
    - New C3 reroof began on July 28 and is expected to be completed the beginning of Sept.
    - C3 announced on 8/2 they will hire an additional 300 employees bringing their total up to 900.
- New Leads
  - No new leads since mid-July.

Downtown Development

- Brix & Co. Mark Rivers expects to be at our board meeting on August 8 and will provide an update then.
- BID match fund program – thus far the board has approved 14 projects with less than $3,000 uncommitted. We have one completed and reimbursed project, and one project that is awaiting reimbursement. Approved applicants have 6 months to complete their project to be reimbursed.
- The City's Historic Preservation Commission has hired a consultant to help draft design guidelines for Old Town/Warehouse District. As this could affect TFURA, I am staying involved and will keep in touch as I learn more.
- The City has created a downtown parking task force that the Mayor appointed Cindy Bond to. Mitch Humble will staff it. The task force has met once thus far and will work on this until they develop recommendations for the council.

Communication/Administrative

- Website – MSVM has completed their first draft which the communications subcommittee has reviewed and approved. As you know a website is always a work in progress. We hope to schedule a training session with MSVM soon on how to make changes to it and make the changes that we have already identified. Once that training has been completed, the site will likely go live.
- The 1st annual review of the 2010-2015 strategic plan is now complete and there were several changes made to it. The original document along with the recommended changes is part of the August board meeting.
- Several board members and staff met with the Times-News editorial board and had a really productive session.