Twin Falls Urban Renewal Agency
Updates | June 2011

Projects and Media

While May media coverage focused on the TFURA option to buy the vacant Banner Furniture building with a $6000 option for the Banner Furniture Building, June coverage started to focus on how that building might be used. In fact, overall media coverage was very positive throughout the month of June. As you recall, the Times News had this coverage on the option decision:

Twin Falls Urban Renewal Agency spends money to extend consultant's contract and right to purchase building

ARTICLE: The Twin Falls Urban Renewal Agency agreed to pay $6,000 for the exclusive right to purchase a downtown building within 90 days, and also gave a six-month contract extension to the consultant who brokered the deal.

May 10, 2011 | 1:30 am |

http://magicvalley.com/news/local/twin-falls/article_0bb4de26-7ac0-11e0-87c5-001cc4c03286.html

Coverage on how the TFURA might actually use the Banner Furniture building also appeared in the Times News:

http://magicvalley.com/business/local/article_e1d102b2-4fc7-5bd1-a1bf-ecc9a09d9d98.html

Twin Falls URA considers converting former Banner building into downtown arts center

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By Ben Botkin - Times-News writer Magicvalley.com | Posted: Tuesday, July 5, 2011 12:00 am |

Michelangelo spent four years painting the Sistine Chapel, but for Twin Falls Urban Renewal Agency officials, the deadline is much tighter.

The city's urban renewal agency is ramping up efforts in the next 30 days to see if there's enough interest to convert the former Banner Furniture building at 201 Main Ave. S. into a community arts center. Urban renewal planners believe the center could potentially become an anchor that defines the city's downtown.

We also received favorable coverage in June for the decision to approve the $1.7 million water project. Attached is the story, a sidebar on what is included in the decision and the link:

Twin Falls Urban Renewal Agency approves $1.7M water project bid

Read more about the Hankins Water Project (Sidebar)

What it does: Increases fire hydrant flows to a southeast Twin Falls industrial park, affording the construction of larger buildings.

What it costs: $1.7 million

Who'll do the work: Irminger Construction of Boise

When it'll be done: By Feb. 24, 2012, according to a J-U-B Engineers service agreement to oversee the work

What's involved:

• Two pumps at the city's Hankins water station

• 24-inch pipe along Kimberly Road from Hankins Road to 3300 East Road

• 18-inch pipe on the west side of 3300 East from Kimberly Road to Eldridge Road

• 12-inch pipe on Jayco Street

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A project that could help boost industrial growth in southeast Twin Falls came one step closer to fruition on Monday.

The Twin Falls Urban Renewal Agency Board approved spending $1.7 million on its Hankins Water Project, which will increase water flow to the Jayco Industrial Park's fire hydrants and allow larger buildings to be constructed in the area.

Boise-based Irminger Construction presented the winning low bid to the URA. It will perform construction work under the supervision of Twin Falls-based J-U-B Engineers, which has handled the project's initial phases…..

Full story: http://magicvalley.com/business/local/article_b2472cde-9c6d-11e0-b9bf-001cc4c002e0.html

There were also solid stories about the C3 parking lot repairs and paving as well and the roof replacement:

Twin Falls Urban Renewal Agency will pay to repave C3 parking lot

The Twin Falls Urban Renewal Agency OK'd Monday spending $9,300 on asphalt work on the C3 parking lot, and consultant Mark Rivers said he'll have several Boise business owners eyeing downtown real estate in the coming days.

The C3 building and parking lot are owned by the Twin Falls URA. URA Executive Director Melinda Anderson said the costs of the parking lot repair will be recouped by C3's lease. C3, a Florida-based call center company, signed a lease for $385,380 a year with the URA about a year ago……

> Posted in Twin-falls on *Tuesday, June 14, 2011 1:00 am Updated: 8:02 am.* | Tags: Mark Rivers, C3, Melinda Anderson, Consultant, Twin Falls Urban Renewal Agency

Full story: http://magicvalley.com/news/local/twin-falls/article_ae8e0425-3dff-5ff9-80e2-c0be7a4e364f.html

Twin Falls URA approves roof for C3

The Twin Falls Urban Renewal Agency approved a request to move forward with Myers-Anderson Architects to design a new roof for the C3 call center building and develop a set of construction specifications so the agency can send out public bids for construction.

"The professionals that manage the building for us have made it clear that repairs are just not going to be enough anymore," said TFURA Board Chairman Gary Garnand in a prepared statement. "We had to move forward with the architect so that we can get the construction process started immediately."

Full story: http://magicvalley.com/business/local/article_650a1f27-eb11-542d-ac4e-657a9e918a7e.html

Hours

Media calls:	1.5 hours
Client calls	3.5 hours
Client emails	1.5 hours
Press releases	2 hours
Agency calls	1.5 hours
Online reviews	3.5 hours
Total hours	13.5 hours