THE URBAN RENEWAL AGENCY OF THE CITY OF TWIN FALLS

July 2011 Update

Business Opportunity Projects

- Current projects
  - SE Twin waterline – construction began July 11 and is expected to conclude by early November. The two new motors for the pump station may not be installed until early 2012 due to the long lead time needed to deliver them.
  - C3/Concept 91 parking lot was repaired and seal coated in July.
  - Staff will request the board to award a bid for the reroof for the C3 roof at the July 21 board meeting.
- New Leads
  - We hosted an unexpected site visit for a new manufacturing facility. The company has shown some early interest but we are in stiff competition with other communities and states.
  - Two additional inquiries have been made for which we have provide information – both are manufacturing oriented.

Downtown Development

- Brix & Co. Mark Rivers is making contacts for a community-oriented arts center at the Banner building. We will work with Brix to develop requests for proposals for our properties on 2nd Ave. S. and the former Red's Trading Post site. Proposals may focus on retail, restaurant, or service provider uses. The marketing that Mark has done to local service providers needing office space has not provided any leads to this date.
- The kiosks and benches have been painted and the art work is to be installed by July 19.
- BID match fund program – thus far the board has approved 8 projects. Currently there are 6 projects that the subcommittee recommends be approved at the July meeting. If these are approved there will be less than $3,000 that remains uncommitted. Approved applicants have 6 months to complete their project to be reimbursed.
- Operation Facelift – the Crowley building on Main Avenue was awarded most improved by the impartial judges. It's really looking nice.
- The City's Historic Preservation Commission has hired a consultant to help draft design guidelines for Old Town/Warehouse District. As this could affect TFURA, I am staying involved and will keep in touch as I learn more.

- The City has created a downtown parking task force that the Mayor appointed Cindy Bond to. Mitch Humble will staff it. Mark Rivers provided his perspective on the importance of available parking as we continue our redevelopment work.

Communication/Administrative

- Website – MSVM is close to completing the website and will be ready for review soon by the communications subcommittee.
- The first year of the Agency's 5-year plan ends in May. The strategic implementation committee has reviewed the strategic plan for accomplishments and tweaks. A first review by the board may occur at our August meeting.
- 2012 budget committee met to review and the preliminary budget will be presented to the board at our July meeting.