



CITY OF TWIN FALLS, IDAHO

SPECIAL MEETING NOTICE

TWIN FALLS CITY COUNCIL

The Twin Falls Economic Development Ready Team will meet on Monday, August 15, 2016, at 3:30 p.m. The meeting will be held at City Hall located at 103 Main Avenue East. A quorum of the Council may be in attendance.

Purpose:

1. Introduction of Nathan Murray, the City of Twin Falls Economic Development Director.
2. Update on city branding and marketing efforts.

Leila A. Sanchez
Deputy City Clerk/Recording Secretary



AGENDA
Meeting of the Twin Falls Economic Development Ready Team
Monday, August 15, 2016
3:30 P.M.
City Hall Conference Room #1
103 Main Avenue East -Twin Falls, Idaho

AGENDA ITEMS	<u>By:</u>
I. <u>CONSENT CALENDAR:</u> 1. Call the meeting to order. 2. Agenda Modifications. 3. Approve the Ready Team Minutes of February 1, 2016. 4. Introduction of Nathan Murray, the City of Twin Falls Economic Development Director. 5. Update on city branding and marketing efforts.	Leila A. Sanchez Travis Rothweiler Joshua Palmer/ Public Information Officer

Any person(s) needing special accommodations to participate in the above noticed meeting could contact Leila Sanchez at (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208)735-7287.



MINUTES

Meeting of the Twin Falls Economic Development Ready Team

Monday, February 1, 2016, 3:30 P.M.

City Hall Police Department Classroom

321 Second Avenue East -Twin Falls, Idaho

Present:

Dexter Ball	Shawn Barigar
Lisa Bedke	Cindy Bond
Dan Brizee	Debbie Dane
Wiley Dobbs	Jeff Fox
Don Hall	Suzanne Hawkins
Mitchel Humble	Leon Mills
Ruth Pierce	Brian Pike
Lorie Race	Travis Rothweiler
Chris Talkington	Jody Tremblay
Rebecca Wildman	Leila A. Sanchez

1. CALL MEETING TO ORDER

Travis Rothweiler called the meeting to order at 3:32 p.m.

2. AGENDA MODIFICATIONS: None

3. Approval of the November 2, 2015, Ready Team Minutes.

Leon Mills made a motion to approve the November 2, 2016, Ready Team Minutes. The motion was seconded by Jeff Fox. Voice vote showed all members present voted in favor of the motion. Approved

4. Discuss Economic Development Director improvement and selection process.

Travis Rothweiler reviewed the Economic Development Director and the Twin Falls Urban Renewal Executive Director role/

He spoke on the following:

- Job description of the Economic Development Director position, knowledge, skills, abilities and essential duties
 - 4 to 6 months to fill the Economic Development Director position from the start process to its fulfillment.
 - Currently the Economic Development Director position also serves as the Urban Renewal Agency Director
- The Team discussed the following:
- Current model's effectiveness of the Economic Director serving as the URA Director.
 - Expand the current role to two positions and costs associated with funding two positions
 - City's Strategic Plan on proactive development and task management
 - Legislative views of the Urban Renewal Agency Board
 - City partner's role in marketing

City Manager Rothweiler explained that the Urban Renewal Agency responsibility is to have their own director.

Dan Brizee, Chairman of the URA explained that in six to seven years the 4-1 Revenue Allocation Area sunsets and at that time the URA will need to disperse of assets. Current projects include the 4-1 Revenue Allocation Area and Main Avenue Redesign.

-Labor issues

-SIEDO's role and City's partner's involvement in marketing

Travis Rothweiler explained that on February 8, 2016, he would discuss the City Manager's recommendation to fill the City's Economic Development and the Twin Falls Urban Renewal Executive Director role and position.

Leila A. Sanchez, Recording Secretary