



Downtown Arts Subcommittee

April 12, 2016

Meeting Notes

The **Downtown Arts Subcommittee** of the Urban Renewal Agency held a meeting at 10:00 a.m. this date in the PD Classroom located in City Hall at 321 2nd Avenue East, Twin Falls.

Present:

Leon Smith	Chairman
Marjorie McBride	
Carolyn White	
Fran Frost	
Dennis Bowyer	
Bob Richards	URA Member
Perri Gardner	URA Member
Mandi Thompson	City Staff
Mandi Roberts	Otak

Grant Application Updates

A Letter of Interest (LOI) was submitted to ArtPlace (funding agency) in March on behalf of the City. The proposal would fund art installations and performance art as a mechanism to assist downtown merchants during the construction, as well as incorporate more permanent art into the Main Avenue redesign. ArtPlace will notify applicant by May 31 if they were selected to submit a full application.

A second grant through the Kresge Foundation has been identified as a possible funding source for the Main Avenue project as well. The focus of the application was discussed, and it was determined that this application should seek funds for permanent public art installations to be incorporated in the Main Avenue project.

URA Funds

Possible uses of the \$100,000 that was provide by the Agency as seed funds for this subcommittee were discussed. It was agreed that planning needed to begin on possible alternate funding sources in the case that neither grant application is successful. It was also agreed that planning for possible art projects needed to begin.

Leon mentioned the possibility of having murals painted on several walls along Main Street in addition to the Rogerson wall. Bob was concerned that this could be an issued with the URA if the murals were located on privately owned buildings. He agreed to find out if this would be a problem.

Several members of the committee will begin reaching out to other art organizations/groups/individuals to gather ideas for possible projects to be included in both the grant applications.

Other Business

Mandi Thompson will communicate with Star Corporation regarding possible options for temporary art on the construction fences around the Rogerson Hotel and Banner building demolition sites.