

Historic Preservation Commission

April 18, 2016

3. Operation Facelift

Planner I Weeks stated that staff has sent out an email with information regarding this event and has not had any response yet. She would like to discuss whether or not there needs to be a deadline so that planning can commence if there are participants. Commissioner Taylor suggested that the deadline occur prior to the next meeting so that there is time to move forward with a plan. The Commission has committed to spearheading this event. May 13, 2016 was the date chosen for a deadline. Commissioner Kemp stated that she would be willing to follow-up with posting the information on more of the social media sites, like Facebook. She will also follow-up with Josh Palmer about posting information on the City Website and possibly get an interview done with KMVT. Commissioner Lattin stated that she would talk to a member of the Magic Valley Bible Church to see if they would be interested in participating in this event.

4. Highway Sign Update

Commissioner Taylor stated this item needs to be moved to the May Agenda so that Darrell Buffaloe can be available to attend the meeting and provide an update for this project.

V. **NEW BUSINESS:** **None**

VI. **INPUT AND/OR ITEMS FROM THE HISTORIC PRESERVATION COMMISSION:** **None**

VII. **UPCOMING MEETINGS/SCHEDULE:** **Monday, May 16, 2016**

VIII. **ADJOURN MEETING:**
Chairperson Taylor adjourned the meeting at 12:45 pm.

Lisa A Strickland
Administrative Assistant
Planning & Zoning Commission

RECEIVED

APR 22 2016

CITY OF TWIN FALLS
BUILDING DEPT.

Operation Facelift

Recipient Application

May 13, 2016 Deadline

Date: _____ April 9, 2016__

Business Name: _____

Ooh La La! Boutique__

Business Address: _____

132 Main Ave South – Main Street Plaza Building__

Applicant Name: _____

Liyah Babayan_____

Contact Number: _____

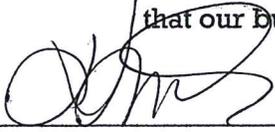
541-292-7159 or 208-733-3331_____

Reason You Would Like To Be Considered For This Program

Thank you for the opportunity to submit an application for our building to be reviewed and considered. I have hesitated last few years to apply, simply because I felt the rest of our neighbors had dire storefront needs to be prioritized. Knowing that if they could benefit from such a operation, that their traffic would increase and trickle down to the rest of the businesses, a win win for everyone. However, being in this building for five years I have realized it is desperate in a facelift and improvements, we as tenants can only do so much, and have little influence on any property owner's personal philosophy of aesthetics or storefront improvements. I spoke to the tenants that share space inside the Main Street Plaza, they too agree. With Downtown improvements underway, our dream is for our building to be pleasing to the eyes and welcoming.

Reason we would like to be considered for this program... #1 LOOK AT OUR BUILDING! #2 The building has served a long purpose, and is ready a nice facelift to boost morale and confidence. I am in the women's business, and it is amazing what a little botox, facelift and a classy outfit will do to boost morale and confidence –not comparing women to buildings- but making the point that our building IS our business's "outfit." #3 As a business owner, I choose to use any financial assets my business can share into sponsoring community events, empower women, donate clothes, school supplies and toys to children and build the community up - as well as donate to other causes that enrich the community at large. The opportunity cost here becomes between investing into the building or community, and to be honest, personally I feel that prioritizing the community was the right choice. That still leaves us with a distressed storefront, which is functional, but could use a nice makeover, after all is a storefront that the public has to view.

On the public's behalf I apply for this project, so they can enjoy their historic buildings and be proud of them, their appearance. #4 I am not an architecture expert, but my reason tells me there is minor improvements that could increase our building's visual appeal in a major way. I'll explain. The majority of our building surface is glass, it is the brick frame and overhead that needs some facelift love - I will gladly volunteer my time and energy to see that our building is beautified with Operation Facelift. THANK YOU!

A handwritten signature in black ink, appearing to be 'L. Strickland', written over a horizontal line.

Signature

Please submit application and pictures to:

City of Twin Falls
c/o Planning & Zoning Department
P.O. Box 1907
Twin Falls, ID 83303
Email: lstrickland@tfid.org

Thank you!



