THE URBAN RENEWAL AGENCY OF THE CITY OF TWIN FALLS

Date: April 11, 2011

To: Urban Renewal Agency of the City of Twin Falls

From: Melinda Anderson, URA Executive Director

Request:

Consideration of a request to approve a proposal to improve downtown Main Avenue kiosks & benches.

Background:

One of Brix & Co.'s recommendations is to freshen up the six downtown kiosks. They look tired. Mark Rivers has recommended that we install posters on three of the kiosks that are 3-sided and paint all of them.

Working with Signs Now, a local company, Brix & Co. has developed 9 posters to install on the kiosks that represent activities and retailers downtown. The artwork is attached.

The two types of improvements are:

1. Install 9 posters and new metal frames to 3 kiosks for a total cost of $3,331.32 from Signs Now. The estimate is attached.
2. Paint all kiosks & benches – staff expects to receive up to 3 painting estimates soon. It's expected that the contract will be no more than $3,250. Staff requests the board to approve letting staff award the contract so that it won't slow down completing the kiosk improvements.

Approval Process:

A majority vote of a quorum of the Agency board in open meeting.

Budget Impact:

Funds are available.

Regulatory Impact:

None at this time.

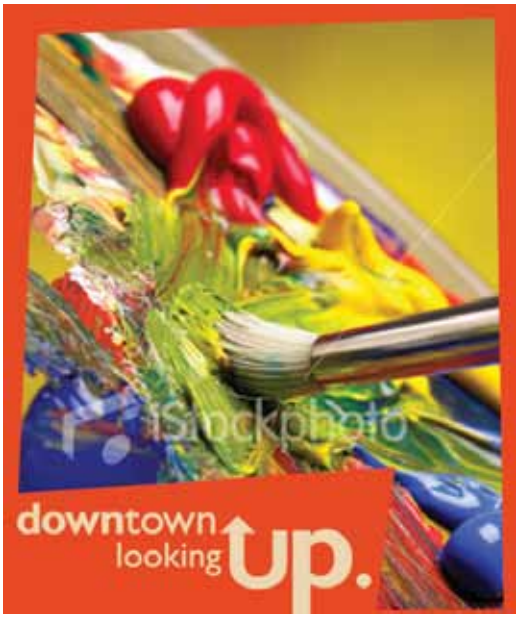
Conclusion:

Staff and the special projects subcommittee recommend the board approve this request.

Attachments:

1. Kiosk poster artwork
2. Poster installation estimate

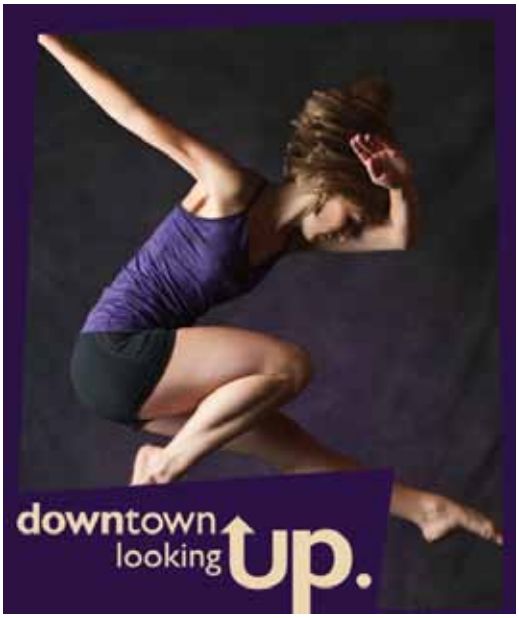
TWIN FALLS KIOSK ARTWORK



NAME = Kiosk 1
QUANTITY = 3 (1 of each)
SIZE = 50.5"w x 60"h
LOCATIONS = Main & Idaho
PRICING OPTION 1 = $190/each
(Apply to the current metal)
PRICING OPTION ON 20/each
(Metal substrate)

***Note:** Additional $75 per frame to add a clear graffiti protector

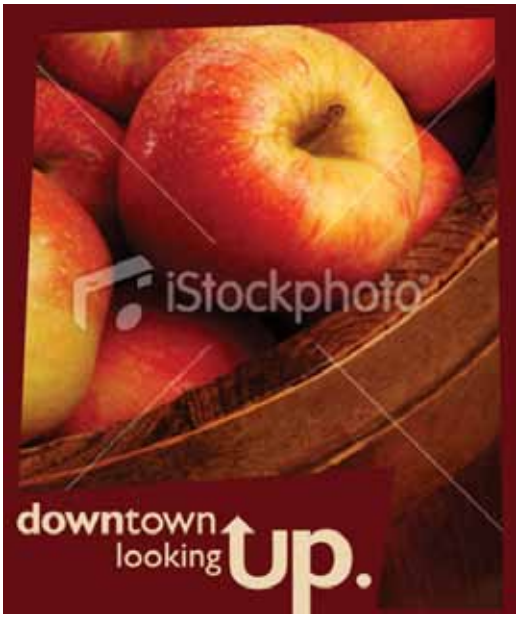
TWIN FALLS KIOSK ARTWORK



NAME = Kiosk 2
QUANTITY = 3 (1 of each)
SIZE = 50.5"w x 60"h
LOCATIONS = Main Street Plaza
PRICING OPTION 1 = $190/each
(Apply to the current metal)
PRICING OPTION 2 = $310/each
(Metal substrate)

***Note:** Additional $75 per frame to add a clear graffiti protector

TWIN FALLS KIOSK ARTWORK



NAME = Kiosk 3
QUANTITY = 3 (1 of each)
SIZE = 50.5"w x 60"h
LOCATION = 135 Main Ave. W
PRICING OPTION 1 = $190/each
(Apply to the current metal)
PRICING OPTION 2 = $310/each
(Metal substrate)

***Note:** Additional $75 per frame to add a clear graffiti protector

Estimate

Signs Now #361
1110 BLUE LAKES BLVD NORTH
TWIN FALLS, ID 83301
ph. 208 733-1143
fax. 208 733-0766

Estimate: 3532

Printed: 3/31/2011 9:40:22 AM

Description: **New Signage**
Prepared For: Melinda Anderson
Company: Urban Renewal Agency

ph: (208) 735-7240
fax: (208) -
email: manderson@tfid.org

Dear Melinda:

Thank you for considering Signs Now for your sign needs. The quotation we discussed is attached below.
If you have any questions, please don't hesistate to call me at (208)733-1143.

Sincerely

JR DAVIS
Owner/ Manager

Product	Font	Qty	Sides	Height	Width	Unit Cost	Install	Item Total
1 Dibond .030		9	1	60	50.5	310.00	0.00	2,790.00
Color:								
Description: This for the Dibond and a full color graphic								
Text:								
2 Miscellaneous		9	1	1	1	75.00	0.00	675.00
Color:								
Description: This for the Graffiti Cover								
Text:								
3 Installation		3	1	1	1	52.00	0.00	156.00
Color:								
Description: Installation to install 9 - signs								
Text:								

Notes:

8%

Line Item Total:	**$3,621.00**
Tax Exempt Amt:	**$3,331.32**
Discount:	**$289.68**
Subtotal:	**$3,331.32**
Taxes:	**$0.00**
Total:	**$3,331.32**

Deposit Required : $2,331.32

Company: Urban Renewal Agency
P.O. Box1901
Twin Falls, ID 83303-1907

Received/Accepted By:

/ /

The Professional Graphics Solution