THE URBAN RENEWAL AGENCY
OF THE CITY OF TWIN FALLS

April 2011 Update

Business Opportunity Projects

- Current projects
  - SE Twin waterline – JUB is working on Phase II design and expects to complete as of the agreed upon timeline.
- New Leads
  - None this month and no response yet from leads sent in during the year.

Downtown Development

- Brix & Co. Mark Rivers is working 3-4 development projects with various partners for old town and downtown. It's too early to determine if/when they may move forward.
- Downtown Alive group is active, a new downtown website has gone online, www.twindowntown.com, and a Farmer's Market has been proposed for one block of Main on Friday evenings from early May through October.
- BID match fund program – currently there are 5 applications that the board will consider on April 11. Staff has been contacted by an additional 8 property owners but have no completed applications to date.

Communication/Administrative

- The state legislature approved HB 95. This will be reviewed at our April board meeting.
- Melinda met with Josh Awtry, Times-News managing editor. A meeting between members of the board with the editorial board is being set up which may lead to an ongoing exchange.
- Trudi and Melinda continue to work with MSVM on our new website. MSVM expects to begin programming the site and that will enable staff to fully review and make changes before going live.
- Melinda has contacted Dr. Geoffrey Black, Economics Department Chairman at Boise State, to discuss a potential impact analysis of urban renewal for the City of Twin Falls. Dr. Black expects to send a proposal for our review. This will help Twin Falls really understand the benefits of urban renewal to the community.
- The first year of the Agency's 5-year plan ends in May. The strategic implementation committee is beginning to review for accomplishments and tweaks. As the City reviews its own plan, this may be an opportunity for the Agency and City to review how best to coordinate each of our plans or strategies for the community's best interests.

- Melinda is drafting the 2010 annual report that is designed as a companion piece to our 2010 audit.
- 2012 budgeting will begin soon – the budget committee will want to begin meeting with staff to develop and refine.