



## SPECIAL MEETING NOTICE

**THURSDAY, JULY 16, 2015**  
**12:00 PM TO 2:00 PM**

**CITY COUNCIL CHAMBERS**  
**305 3<sup>RD</sup> AVENUE EAST**  
**TWIN FALLS, ID 83301**



## COMPREHENSIVE PLAN ADVISORY COMMITTEE

“A QUORUM OF PLANNING & ZONING OR CITY COUNCIL MAY BE PRESENT”

### **Anticipated Attendees**

#### **Advisory Committee**

Dr. Cindy Bond, *CSI/Chamber of Commerce, Past Chair/Past Chair URA*  
Kevin Dane, *Selection Committee/Local Businessman*  
Brady Dickinson, *Twin Falls School District*  
Nancy Dunman, *City of Kimberly City Council*  
Ryan Higley, *City Planning & Zoning/AOI/County*  
Greg Lanting, *City Council*

Kevin Mahler, *Selection Committee/Local Business Owner*  
Rebecca Mills Sojka, *City Council*  
Tato Munoz, *City Planning & Zoning*  
Dan Olmstead, *Idaho Power/SIEDO*  
Laura Stewart, *Chamber of Commerce/St. Luke's*  
Brad Wills, *Selection Committee/Developer/URA Member*

#### **City of Twin Falls**

Renée V Carraway-Johnson, *Zoning & Development Manager*  
Jonathan Spendlove, *Zoning & Development, Planner I*  
Kelly Weeks, *Zoning & Development, Planner I*  
Wendy Thompson-Building Administrative Assistant

#### **Consultant Team**

Bruce Meighen, *Logan Simpson*  
Megan Moore, *Logan Simpson*  
Brian Vanaman, *Leland Consulting Group*

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#### **Attendees:**

Carraway-Johnson, Dane, Dunman, Higley, Mahler, Meighen, Mills Sojka, Moore, Muñoz, Olmstead, Spendlove, Stewart, Thompson, Weeks

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### **Tentative Agenda**

#### **I. Welcome + Introductions**

Zoning & Development Manager Carraway-Johnson introduced the Logan Simpson consultants to the group and each member of the committee that was present introduced themselves.

Bruce Meighen started the meeting and thanked the committee members for coming and explained that throughout this process he will look to them to help them determine what is important to Twin Falls in terms of growth and development.

#### **II. Process + Role**

##### **A. What is a Comprehensive Plan?**

A Comprehensive Plan is supposed to be the highest document within the city and it helps to guide city direction and policy. It can be very general but is supposed to represent key values of the community. It helps determine funding, decisions for code issues and sometimes

it has to be used to make very difficult decisions that have to be made as a community. The important part is to capture the community's values.

#### B. Overall Process

The process will take approximately a year depending on public involvement. They will be looking at population data, traffic plans and where the growth is trending. After this information is collected and the community has had opportunities to be involved visioning will begin. A vision document will be created outlining the information they have gathered. The next phase will include information about how people want the city to grow and strategies to achieve those goals. The draft document will come from all of this information, there will be open houses for public input on the draft and the final step in the process will be public hearings to work toward adopting the plan. There are four major events planned throughout this process, the first event was the open house that occurred last night, the next event will revolve around visions for the future, the choice workshop will occur after that and the draft plan open houses will occur.

Everyone needs to have input and the information need to get out to the public so they have time to absorb the information. This document can be referenced when making multiple decisions. This process is about reaching people and their plans will adapt to make sure lots of people are reached throughout this process. This is a 20 year plan that has to be fluid and have the ability to keep the visions while allowing for some flexibility.

#### C. Advisory Committee Role

The group is here to have open discussion, brainstorm and to serve as advocates for the plan. Getting the word out about the events to increase attendance from the community. They want people to be advocates for the process and be optimistic about the future, they are asking citizens to be co-creators. If the committee knows people within the community that would be interested in being co-creators let the consultants know. They really want this committee to be involved with the events and engage the public.

#### D. City Fair Recap/What We've Heard So Far

At the City Fair they spoke to approximately 60 people in the community about this project and asked questions of the public. The following is a list of a few things they have heard.

- Big City-Small Town Community feel
- Easy to get from one side of town to the other
- Agricultural Basis
- Community is growing
- Still want to build on the small local business
- Preservation of the older neighborhoods and downtown buildings
- Parking issues for downtown
- Install free wi-fi downtown
- Millennials are needed (high tech-zone)
- Incorporate a flag hotel-create 24/7 activity
- Improve the gateways into the City

- Promote cultural activities and views
- Incorporate cultures into the community
- Increase the activities and pride in the college
- Improve quality of life to keep the students here after graduation
- Revitalize older neighborhoods
- Modernizing apartment living
- Expansion of lanes, traffic improvements (sidewalks-bike trails)
- Transit services + fixed routing services
- Preservation of land for future industrial growth
- Increase the diversity of businesses (especially downtown)
- Capitalize on manufacturing district designation
- Complete canyon rim trail
- Connect Rock Creek Park to downtown
- Improve road into canyon for walkers, bikers and drivers
- Event center for youth and expand activities for youth

### **III. Exercise**

#### **A. What do you LOVE about Twin Falls?**

- Welcoming & United Community Prideful
- Dining & Shopping
- Small Town Feel-with a variety of small local business and larger chain store options
- Small Town with growing pains
- Twin Falls Visitors Center-really is a symbol of our growth
- Community taking care of each other.
- Volunteers
- Opportunity
- Home

#### **B. What would you IMPROVE about Twin Falls?**

- Transportation-traffic is the biggest hurdle-need to plan movement North to South
- Encourage residential housing downtown
- Maintain the agricultural community
- Decent rental housing
- Airport growth
- Parking Issues Downtown
- Fear of change and the unknown
- Encourage growth for companies and jobs

#### **C. How can we REACH OUT to Twin Falls?**

- City Band Concerts
- County Fair-regional
- Be consistent (Media/Facebook) to encourage people to give input
- Lunch Meetings-encourage people to come to the events
- Community Events-attend as many as possible
- Radio-Hispanic community

- Religious Facilities
- Be advocates when out in the community
- Reach out to people in the area of impact
- Neighborhoods through the co-creators
- Central location for the public to find information and events

**IV. Next Steps**

- A. Stakeholder Interviews, *July 16<sup>th</sup>, 17<sup>th</sup>*
- B. City Fair #2
- C. Vision Workshop, *Late September*