PROPOSAL FOR ADVISORY SERVICES

TO: **The Urban Renewal Agency of Twin Falls**

BY: **Brix and Company**

Dated: January 5, 2011

Provided by:

Brix and Company
915 W. Jefferson Street, Suite 100
Boise, Idaho 83702
Tel: 208.368.0000
Contact: Mark Rivers
mrivers@brixusa.com

Scope of Work: Provide visioning, business plans, outreach and consensus-building support on prospective redevelopment opportunities.

Prioritize specific redevelopment options – particularly with URA-owned properties – and, put initiatives into play. (Develop plans, deal structures, timelines, budgets, uses/users and redevelopment program for particular assets.)

Support overall City and URA goals with capability, expertise, relationships and professional assistance. Provide support to communications with local media.

Term: Initial term of four-months, effective January 10, 2011 to May 10, 2011. Can be extended upon mutual agreement between the parties.

Fee(s): Brix to bill URA for professional fees at a cost of $200.00 per hour, capped at $5000.00 per month. Any amount over $5000.00 per month shall be approved in advance, in writing by the URA. For reimbursable expenses, any/all shall be approved in advance, in writing by the URA. All monthly fees will be invoiced by the 30th of any month and, reimbursed within 15 days.

Reporting: Brix will report to URA Board and Staff, as required. Written monthly reports will be provided, as well as occasional in-person reporting and/or presentations, workshops and the like.

Game Plan:

January-February, 2011: Reconfirm priorities, tools, possibilities. Initial exploration of potential strategic "partners" and resources in downtown core. Planned presentation to City stakeholders. Continued outreach and groundwork. Likely focus on one or two specific opportunities to move forward.

Feb – May, 2011: Progress on specific opportunities, working toward successful conclusions.

May, 2011: Evaluate progress and next steps.

AGREED AND ACCEPTED:

For The Urban Renewal Agency of Twin Falls

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Gary Garnand, Chairman

Date: _____

For Brix and Company

_____

Mark Rivers, President/CEO

Date: _____