



AGENDA

Meeting of the Twin Falls Economic Development Ready Team

Monday, March 2, 2015

City Hall Police Department Classroom
321 Second Avenue East - Twin Falls, Idaho

AGENDA ITEMS

3:30 P.M.

1. CALL MEETING TO ORDER
2. AGENDA MODIFICATIONS
3. Approval of the February 2, 2015, Ready Team Minutes
4. Continue discussion by the Ready Team of Twin's economic future.

Any person(s) needing special accommodations to participate in the above noticed meeting could contact Leila Sanchez at (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208)735-7287.



MINUTES

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AGENDA ITEMS

1. CALL MEETING TO ORDER
2. AGENDA MODIFICATIONS
3. Approval of the October 6, 2014, Minutes
4. Review what the Ready Team has achieved over the past few years and look into our economic future.

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Present:

Don Hall, Suzanne Hawkins, Chris Talkington

Travis Rothweiler, Melinda Anderson, Brian Pike, Lorie Race, Jacqueline Fields, Josh Palmer, Leila A. Sanchez

Debbie Dane Rebecca Wildman, Ruth Pierce, Jan Rogers, Wiley Dobbs (4:40 p.m.)

Eric Goodell (Times News)

1. CALL MEETING TO ORDER

Travis Rothweiler called the meeting to order at 3:32 p.m.

2. AGENDA MODIFICATIONS: None

3. Approval of the October 6, 2014, Corrected Minutes. Ruth Pierce moved to approve the Corrected Minutes as presented. The motion was seconded by Jan Rogers. Voice vote showed all members present voted in favor of the motion.

4. Review what the Ready Team has achieved over the past few years and look into our economic future.

Travis Rothweiler explained the 2030 Strategic Plan Focus Area 6– Prosperous Community (PC) 2030 Vision: A consistent commitment ensuring community residents have access to employment that supports personal and family well-being has resulted in a robust economy based upon the traditional agricultural base of the region as well as an expanded economic base from new fields of endeavor. A balanced focus by a variety of regional partners on preparing the local labor force to effectively function in an era of changing skill requirements as well as on-going investment in required infrastructure has allowed locally based businesses to expand as their business needs dictate while accommodating new industries and businesses into the marketplace. Twin Falls has continued to serve as the regional retail and professional service center for South Central Idaho and North East Nevada. The following goals were discussed: Goal PC1: Revitalize the downtown, Goal PC2: Provide public services and facilities that support economic prosperity. Goal PC3: Expand the opportunities for business and tourism.

Melinda Anderson gave an overview of Economic Development highlights for the past five years.

Team discussion followed on C3 Connect wage, scale, employee turnover and leased parking.

Jacqueline Fields and Travis Rothweiler spoke on the Main Street project list. Team discussion followed on the Main Avenue Redesign Project. Jan Rogers stated that water infrastructure should be added to the list.

Melinda Anderson discussed the Clif Bar progress. Ground breaking is expected in early April and production to begin in 2016, with approximately 225 to 250 employees

Travis Rothweiler stated that Clif Bar will be an attraction of quality talent. He explained that the City of Twin Falls will need to make sure to do what is possible to reseed and restock the workforce. He also explained the 50% increase in single family homes and a 4.5% increase in commercial permits.

Team discussion followed on those unemployable.

Travis Rothweiler discussed the potential of an economic development program, target market analysis, and business retention. He asked team members to bring back some ideas for next month's meeting.

Team discussion followed on Dell Technical vacating their call center and C-3 Connect five year lease with TFURA.

Other discussion followed on the Range Water call. Travis Rothweiler explained that the City is a senior water right holder but other city partners may be affected by the call.

The next meeting will be held on March 2, 2015, at 3:30 p.m. in the PD Classroom.

The meeting adjourned at 4:40 p.m.

Leila A. Sanchez
Recording Secretary