



## CITY OF TWIN FALLS, IDAHO

### MEETING NOTICE

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The Economic Development Ready Team is scheduled to meet on Monday, February 2, 2015, at 3:30 p.m., City Hall PD Classroom, located at 321 Second Avenue East.

Leila A. Sanchez  
Deputy City Clerk/Recording Secretary



## AGENDA

### *Meeting of the Twin Falls Economic Development Ready Team*

Monday, February 2, 2015

City Hall Police Department Classroom

321 Second Avenue East - Twin Falls, Idaho

### AGENDA ITEMS

1. CALL MEETING TO ORDER
2. AGENDA MODIFICATIONS
3. Approval of the October 6, 2014, Minutes
4. Review what the Ready Team has achieved over the past few years and look into our economic future.

*Any person(s) needing special accommodations to participate in the above noticed meeting could contact Leila Sanchez at (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208)735-7287.*



## MINUTES

### ***Meeting of the Twin Falls Economic Development Ready Team***

Monday, October 6, 2014

City Hall Police Department Classroom  
321 Second Avenue East - Twin Falls, Idaho

### **AGENDA ITEMS**

3:30 P.M.

1. CALL MEETING TO ORDER
2. AGENDA MODIFICATIONS
3. Approval of the August 4, 2014, Minutes.
4. Update on downtown project.
5. Discussion Business Retention Expansion (BRE).
6. Adjourn to Executive Session: 67-2345(1)(e) to consider preliminary negotiations involving matters of trade or commerce in which the governing body is in competition with governing bodies in other states or nations.

***Any person(s) needing special accommodations to participate in the above noticed meeting could contact Leila Sanchez at (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208)735-7287.***

**Members Present:**

City Manager Travis Rothweiler  
Community Development Director Mitchel Humble  
Debbie Dane – Southern Idaho Tourism  
Don Hall – Mayor of Twin Falls  
Jacqueline Fields – City of Twin Falls  
Jeff Fox – College of Southern Idaho  
Leon Mills – County of Twin Falls  
Melinda Anderson – Economic Development Director/ URA  
Rebecca Mills Sojka – Councilmember  
Rebecca Wildman – Business Plus  
Ruth Pierce – SIEDO /Business Plus representative  
Shawn Barigar - Chamber of Commerce  
Suzanne Hawkins – Vice Mayor of Twin Falls

**Public Present:**

Brad Wills

3:30 P.M.

1. CALL MEETING TO ORDER

Travis Rothweiler brought the meeting to order at 3:40 p.m.

2. AGENDA MODIFICATIONS:

Travis Rothweiler stated that the August 4, 2014, Minutes have been corrected to reflect the correct last name for Rebecca Wildman on page 1 of the Minutes.

3. Approval of the August 4, 2014, Minutes.

Debbie Dane moved to approve the August 4, 2014, Minutes as corrected. The motion was seconded by Councilmember Mills. Voice vote showed all members present voted in favor of the motion. Approved .

4. Update on downtown project.

Melinda Anderson gave an update on the Main Avenue Redesign Project with Twin Falls URA,. Funds for the project are available through URA - \$17m.

Otak subcontracted with Kittelson Associates to research traffic and parking in downtown. Kittelson will travel to Twin Falls in October 16, 2014, 6:00 p.m. – 8:00 p.m.

Learn more about the project at the following locations:

Project Website: [www.twinfallsmainavenue.com](http://www.twinfallsmainavenue.com)

City's Facebook page: Twin Falls City Hall for project updates: <https://www.facebook.com/cityoftwinfalls>

Instagram: [twinfallsmainavenue](https://www.instagram.com/twinfallsmainavenue)

January 2015 event will be on Community Design Workshop #2

Melinda Anderson gave an update on the Rogerson building the Twin Falls Urban Renewal Agency acquired.

5. Discussion Business Retention Expansion (BRE).

MINUTES

October 6, 2014

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Melinda Anderson explained that legal counsel confirmed that BRE is protected confidential information and therefore not subject to public records requests.

Discussion followed.

- Personnel records are not eligible for disclosure
- Custodian of the record
- State of competition (business)
- Education needs/workforce
- State of businesses – jobs, tax base
- Funding (roles, expectations, staff)

Rebecca Wildman asked to speak on Air Service not meeting the needs of the business community.

Shawn Barigar stated that he, Bill Carberry, Jan Rogers, and Dan Olmstead Bill have met with SkyWest twice the past 4 year to learn more about the airline industry

Discussion followed.

- How to develop a database to approach other airlines
- Encourage businesses to fly locally
- Sun Valley – Hailey Airport
- Local option sales tax

Debbie Dane discussed challenges of attracting new airlines.

Discussion followed:

- Airlines have to be profitable.
- Illustrate the demand for flights
- Costs flying out of Twin Falls
- Idaho Travel Council survey
- Seat not filling
- Allegiant Airline lack of service
- Pilot regulations
- Chamber of Commerce sponsored survey

6. Adjourn to Executive Session: 67-2345(1)(e) to consider preliminary negotiations involving matters of trade or commerce in which the governing body is in competition with governing bodies in other states or nations.

The meeting adjourned to Executive Session at 4:50 p.m.

Leila A. Sanchez  
Recording Secretary