



## AGENDA

### *Meeting of the Twin Falls Economic Development Ready Team*

Monday, October 6, 2014

City Hall Police Department Classroom  
321 Second Avenue East - Twin Falls, Idaho

### AGENDA ITEMS

3:30 P.M.

1. CALL MEETING TO ORDER
2. AGENDA MODIFICATIONS
3. Approval of the August 4, 2014, Minutes.
4. Update on downtown project.
5. Discussion Business Retention Expansion (BRE).
6. Adjourn to Executive Session: 67-2345(1)(e) to consider preliminary negotiations involving matters of trade or commerce in which the governing body is in competition with governing bodies in other states or nations.

*Any person(s) needing special accommodations to participate in the above noticed meeting could contact Leila Sanchez at (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208)735-7287.*



## MINUTES

*Meeting of the Twin Falls Economic Development Ready Team*  
Monday, August 4, 2014  
City Hall Police Department Classroom  
321 Second Avenue East -Twin Falls, Idaho

### AGENDA ITEMS

3:30 P.M.

1. CALL MEETING TO ORDER
2. AGENDA MODIFICATIONS
3. Approval of the June 2, 2014, Ready Team Minutes.
4. Update on downtown project.
5. Discussion Business Retention Expansion (BRE).
6. Other Topics and Items of Discussion from Committee Members.
7. Next Meeting on September 8, 2014.

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Present:

Melinda Anderson, Shawn Barigar, Debbie Dane, Rebecca Duke, Don Hall, Suzanne Hawkins, Mitchel Humble, Leon Mills, Rebecca Mills Sojka, Lorie Race, Leon Smith, Ruth Pierce, Chris Talkington

1. CALL MEETING TO ORDER

Melinda Anderson called the meeting to order at 3:36 P.M.

2. AGENDA MODIFICATIONS: None

3. Approval of the June 2, 2014, Ready Team Minutes.

Ruth Pierce moved to approve the June 2, 2014, Amended Ready Team Minutes. The motion was seconded by Don Hall. Voice vote showed all members present voted in favor of the motion. Approved.

4. Update on downtown project.

Melinda Anderson gave an update. A committee is currently negotiating a professional services agreement with Otak. JUB Engineering, Leland Consulting, and Kittelson and Associated have been listed as sub-consultants on the project.

On Monday, August 11, 2014, it is anticipated that Otak Inc. Main Avenue Master Plan and Preliminary Design, scope of work, timeline, and budget will be before the Twin Falls Urban Renewal Agency for approval.

5. Discussion Business Retention Expansion (BRE).

Ruth Pierce stated that she, Melinda Anderson, Debbie Dane, Rebecca Duke, Cindy Bond, and Shawn Barigar met several times and researched what other communities are doing to retain businesses.

Overall, to be effective, several communities recommended having a paid person conduct interviews and create the data base for business retention expansion.

Debbie Dane asked the team for input to the following questions:

Should information for the data base include the City of Twin Falls only or should it be regional?

- The team discussed Dept. of Commerce Gem Grant and Rural Source Enterprise Grants (USDA).
- Cindy Bond stated that the Dept. of Labor may be interested in assisting in this project.
- Funds are needed for software.

Should a paid person be used to conduct interviews and create the data base?

- Melinda Anderson clarified that the data received from businesses from a public entity are subject to the Open Records Law. Businesses want to be assured their information remains confidential.
- The core group will meet again to address finance, training, marketing and accounting.

- Partners may include the Chamber of Commerce, the College of Southern Idaho, Department of Labor, and Small Business Development Center

Discussion followed on:

- Potential grants, process and requirements
- Hiring a part-time person

The Team's consensus was to include the region.

Shawn Barigar explained that each community would have its own team. The WIRED Grant function is regional.

Americorp volunteer, based in Burley, worked 20 to 30 hours a week.

Cindy Bond stated that her charge was to get the database started and explained that CSI will participate at some level.

Ruth Pierce asked if Blaine County would be included.

Chris Talkington stated that Blaine County was included in the Chamber business/private flying survey. The committee are exploring ways to expand community funding opportunities

Ruth Pierce stated that questions will be put together and will be ready for the region.

6. Other Topics and Items of Discussion from Committee Members.
7. Next Meeting on September 8, 2014.

*Adjourn at 4:10 P.M.*

*Leila A. Sanchez, Recording Secretary*