

**Joslin Field,  
MAGIC VALLEY REGIONAL AIRPORT BOARD  
Airport Advisory Board Minutes  
1/07/2014**

<b>Jim O'Donnell</b>	<b>Dan Olmstead</b>	<b>William "Linc" Lincoln</b>	<b>Mark Cutler</b>	<b>Gene Turley</b>	<b>Brady Workman</b>
Chairman	Vice-Chair				

**EX-OFFICIO:** George Urie, County, Jim Munn, City of Twin Falls

**DATE:** 1/07/2014

**PRESENT** Chair- Jim O'Donnell, Vice-Chair Dan Olmstead, Mark Cutler, Gene Turley, William Lincoln, Brady Workman

**EX-OFFICIO PRESENT:** City Ex-Officio, Jim Munn

**GUESTS:** Justin Maddux- Enterprise, Pam Ritter-National, LeAnn Watkins, Jamie Lloyd, Bridgett Turner-Clark-AVIS, Banner Robinson, Spencer Wood, Sara Nelson-Hertz, Mark Boring- Happy Landing Restaurant, Jared VanderKooi-Reeder Flying Service

**AIRPORT PERSONNEL:** Bill Carberry, Donna Newbry

**Chair, O'Donnell called the meeting to order at 11:01 AM**

Board Member, Lincoln, motioned to accept the minutes of the December 2013 meeting. Vice Chair, Olmstead 2<sup>nd</sup>, and motion passed 6-0.

**STATUS REPORT:**

**Air Show**

Chairman Jim O'Donnell discussed the Air Magic Valley airshow which will be held June 20-22, 2014. Many performers will be back from the last airshow. We will have a 5k run for the Wounded Warrior Project before the festivities begin. More details will be announced at a later date.

**Car Rental Lease Agreements**

Airport Manager, Carberry, introduced each of the Car Rental Representatives and gave them the floor to discuss their businesses. Justin Maddux, Enterprise Car Rental, explained they would like to have a counter out here at the airport. He explained how they pick people up for car rentals out at the airport now as it is, but that a counter would be desirable. Mr. Maddux further discussed Enterprise's service, fleet, and brand image. Leann Watkins~ AVIS/Budget Car Rental explained that the market is not very big and too much competition is not good. Spencer Wood and Banner Robinson, Hertz Car Rental, agreed that the amount of business each of the car rentals do is limited. Pam Ritter, National/Alamo Car Rental, agreed and mentioned that when Allegiant Airlines was flying in/out it helped with business but when they pulled out her revenues went back to what they were before the new air service. She thinks the market is saturated enough with the 5 car rental brands already present here at the airport.

All of the car rentals cited their long history and good customer service.

All of the Board members asked questions and discussion included:

- \* The investments in car wash facilities made by the on-airport operators and an overview of their staffing levels.
- \* The downward pressure on rental prices and revenue by the high level of competition.
- \* The long history of the current on-airport operators.
- \* The limited size of the car rental market.
- \* The off-airport operations of Enterprise and the new off airport location for Hertz.

Board Member, Lincoln motioned that the Board recommend renewal of the current on-airport car rental leases. Board Member, Turley 2<sup>nd</sup>. Motion passed 6-0. Airport Manager, Carberry, will bring their recommendation to the City Council.

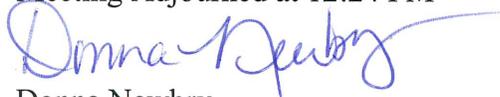
11:34 AM- The Chairman called for a short recess.

Reconvened at 11:44 AM

### **Terminal Project Architect Interviews**

Airport Manager, Carberry discussed the Architect RFQ process. The Airport advertised a Request for Qualifications from architectural firms interested in a contract to help with the design/construction services associated with the terminal modification process. The Airport received 3 Statement of Qualifications from interested firms. The airport held interviews on January 6, 2014 with Steve Storey- ATC manager, Terri Moretto- SkyWest Airlines Station Manager, Dwayne Thompson- City Building Official, and Pat Lehman- City Budget Coordinator. Their recommendation was to choose CSHQA as the top candidate. Vice Chair- Olmstead motioned to recommend CSHQA as the selected architectural firm to take on the terminal modification. Board Member, Turley, 2<sup>nd</sup>. Motion passed 6-0. Airport Manager, Carberry will bring their recommendation to the City Council.

Meeting Adjourned at 12:24 PM



Donna Newbry  
Administrative Assistant